

# Russ Martin

*photographer*

416-540-6816 www.russmartin.ca

## Real Estate and Design Photography

- How long does a typical shoot take? *45 min to 1½ hrs.*
- How much does it cost? *\$150 which includes images sized for web and MLS.  
\$25 extra to re-size and upload hi-res pics to ftp.*
- Do you do feature sheets and flyers? *I can create a custom template for you, use your existing template  
or send hi-res images to your designer. Prices available on request.*
- How many pictures do I get? *As many as it takes... anywhere from 12 to 30.*
- When do I get them? *Usually within a couple of hours, same day for sure.*
- Do you do video? *Yes. Price is \$150 for a 2 - 2½ minute video (with legal music)  
uploaded to YouTube or the site of your choice.*
- Do you do virtual tours? *No.*
- How far will you travel? *I charge travel time if I have to cross Brown's Line / 427,  
Eglinton Ave. or Yonge St., but I will make exceptions  
for regular clients.*
- How much notice do you need? *I take bookings anywhere from 2 weeks to 2 hours ahead.  
2 days is standard.*
- Do you have any references? *Jim Turnbull, Wendy Page, Jennifer Percival - Royal LePage  
Tracey Logan, David Bailey, Nick Pavlov, Gianni Melichorre,  
George Karanopoulos, Norman Scott, Paulette Lewis - Remax West  
Kate Watson - Wright Real Estate, Arthur Irwin - Coldwell Banker.  
Kim Kehoe, Alice Kent - Bosley Real Estate.*
- Do you only shoot premium properties? *Quite the opposite. I have photographed homes selling from \$200,000  
to over \$3M. It's important to show any home in its best possible light,  
regardless of size or asking price.*
- Do you shoot condos? *Of course.*
- Do you shoot commercial properties? *My favourite!*
- Do you take headshots? *You bet.*